

# WOMEN OF PEACE

*Soaring Together Series*



## EVENT SPONSORSHIP OPPORTUNITIES



# Women of Peace

*Grit, courage and compassion.* These are the fundamental attributes of PeaceHealth's founding Sisters. More than 130 years later, these attributes remain engrained in our culture and define what it means to be a PeaceHealth caregiver. Nearly 80% of our PeaceHealth workforce is comprised of female caregivers who walk in the footsteps of our Sisters.

The Women of Peace initiative, launched in 2024, honors our rich heritage of fierce women caregivers and will deliver meaningful resources and development opportunities to help our female workforce to soar.

*"We have an opportunity — and a duty — to do more for the women of this organization, to ensure they feel seen, heard, valued and invested in."*

— Liz Dunne, PeaceHealth President and Chief Executive Officer

## Soaring Together event series

PeaceHealth, a not-for-profit healthcare system, is celebrating 135 years of providing compassionate care to our communities. We will gather over 350 current and aspiring leaders as we honor the launch of the Women of Peace initiative. There will be four regional events. We will start in the Columbia Network in southwest Washington in the winter of 2024, followed by events in 2025 in northwest and southern Washington and in Oregon. The events will focus on growing and inspiring the women on our team.

These events will also serve as a catalyst to officially launch the Women of Peace Mentorship Program. When more women are empowered to lead, everyone benefits. Decades of studies show women leaders help increase productivity, enhance collaboration, inspire organizational dedication and improve fairness. At PeaceHealth, we have seen these benefits firsthand and want to intentionally grow and develop female leaders.

The Women of Peace Mentorship Program aims to create pathways for career development and offer resources to cultivate a culture of mentorship. Women who are experienced in their field can pass on their wisdom and expertise to the next generation of female leaders.

We are asking you, our important business partner, to join us as a changemaker and be part of the uplifting of women in our community through these groundbreaking inaugural events. Your donation, in support of the Women of Peace can make this happen!

## Sponsorship opportunities

We have a unique opportunity to unite and drive meaningful change through the Women of Peace: Soaring Together events. Your partnership not only acknowledges the importance of women in leadership and healthcare, but it also celebrates and uplifts the powerful force of women in the workplace. Together, we will set an example across our communities.

Each sponsorship is a testament to our shared belief in the power of women. Event sponsorship benefits include:

- **Visibility:** Sponsors gain visibility within the PeaceHealth community, showcasing their commitment to supporting women, healthcare and social justice initiatives. As a nonprofit healthcare system, we rely on partnerships, like yours, to make our work possible.
- **Networking opportunities:** By partnering with us, sponsors have the opportunity to connect with and support a community of dynamic and dedicated female leaders. We value the relationships built with our sponsors and aim to cultivate long-term partnerships that are mutually beneficial.
- **Event recognition sponsorship package:** We want to make sure we also uplift and recognize our special community partners, like you, who are making these events possible.



WOMEN OF PEACE



## Sponsor the full series of events:

**Series Title Sponsorship .....\$250,000**

In addition to the standard sponsorship benefit package and all benefits listed in the levels below, this prestigious sponsorship package includes:

- > Spotlight as an event partner (e.g. 'Women of Peace presented by [yourcompany name]) and prominent logo placement in all event materials including invitations and programs.
- > Custom video from the Women of Peace leaders. Highlights collaboration and recognizes sponsor as a partner of PeaceHealth and supporter of women. Perfect for engaging your employees or customer base.

**Series Premiere Sponsorship ..... \$100,000**

In addition to the standard sponsorship benefit package and all benefits listed in the levels below, this elite sponsorship package includes:

- > Attendance for two to all four events, seated with PeaceHealth Executive Leadership Team.
- > VIP services for two including hotel accommodations, shuttle and an on-site concierge to one Women of Peace event of your choice.
- > Opportunity to speak for up to three minutes at each event in the series.
- > Opportunity for promotional company table at each event in the series.
- > Verbal recognition during opening and closing ceremonies at each event in the series.

## Sponsor a single event of your choice:

**Event Diamond Sponsorship\* ..... \$50,000**

In addition to the standard sponsorship benefit package, this sponsorship package includes:

- > Verbal recognition during opening and closing ceremonies at each event in the series.

**Event Platinum Sponsorship\* ..... \$25,000**

**Event Gold Sponsorship\* ..... \$10,000**

**Event Silver Sponsorship\* ..... \$5,000**


**Event Bronze Sponsorship\* ..... \$2,500**

**Event Supporter (donation only, no sponsorship benefits) ..... \$1,000**

**\*Each sponsorship includes the following standard benefits package:**

- > Access for two to an invitation-only cocktail reception with PeaceHealth C-suite leadership.
- > Opportunity to include promotional materials in the Women of Peace event giveaway bags.
- > Recognition in promotional materials (commiserate with giving level) including: custom highlight in the event booklet, logo inclusion on materials recognizing sponsors, recognition in The Caregiver (a PeaceHealth caregiver website), feature on PeaceHealth social media platforms and acknowledgement in select board and donor communications about the Women of Peace events.

If you would like to discuss becoming a sponsor or have questions about sponsorship opportunities, please contact System Vice President and Chief Philanthropy Officer, Anne Rasmussen at (360) 319-9219 or arasmussen@peacehealth.org.



PeaceHealth board member, Sister Andrea Nenzel, CSJP, once shared that it is our privilege and responsibility to muster the courage of our legacy and do all in our combined power to bring about health justice in our communities. To do this, we must truly open our eyes and give reverence and grace toward one another. The spirit of sisterhood is rooted in health justice and respect for all. Today, that same spirit lives on, with your support.

## Yes, we would like to sponsor the Women of Peace!

### Contact information

Company name \_\_\_\_\_

Contact person \_\_\_\_\_

Full address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship level

Series Title Sponsorship **\$250,000**

Series Premiere Sponsorship **\$100,000**

Event Diamond **\$50,000**

Event Platinum **\$25,000**

Event Gold **\$10,000**

Event Silver **\$5,000**

Event Bronze **\$2,500**

Event Supporter (donation only, no sponsorship benefits) **\$1,000**

### Payment options

Your support is valued and appreciated. PeaceHealth Foundations is here to make your sponsorship process as seamless as possible. We are able to facilitate many forms of payment.

We would like to be sent an invoice via (circle one):    email    mail

We would like to pay by check. Please include this form and payment (made payable to PeaceHealth Foundations) and mail to: PeaceHealth Philanthropy, Women of Peace, Unit 53, PO Box 4900, Portland, OR 97208-4900

We would like to pay by credit card. Please call Lynn Hopper at (541) 972-1763 to pay by phone.

Your gift will support the PeaceHealth Foundations Women of Peace Fund (800.2.5000.00).  
Donations are tax-deductible as allowed by law. | 501(c)(3) tax exempt organization | Tax ID #91-0939479



**PeaceHealth**  
Foundations

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